



EMSI ANNOUNCES FLEX-LINE™ DEVICES TO DELIVER ALL-IN-ONE SOLUTIONS FOR PAIN RELIEF

Tampa, Florida – December 18, 2009 - EMSI, a leader in providing relief to those who suffer from chronic and/or acute pain, today announced the availability of the Flex-Line™ products. The Flex-Line™ products include Flex-TENS™, Flex-IT™, FLEX-MT™, and Flex-Gar™, each designed to provide all-in-one solutions for pain relief and muscle re-education. Suitable for frequent use, Flex-Line™ products deliver results without adverse or lasting side effects.

“We are very proud to introduce our Flex-Line™ products to the market,” said Mario Garcia, Jr., President and CEO of EMSI. “Where other companies offer either a low-end or high-end solution, our Flex-Line™ devices fill the gap for a cost-effective solution, combining the advanced flexibility of treatment options with the latest innovations in electromedical technology.”

Flex-TENS™

Designed for those who are experiencing acute or chronic pain from a recent accident or injury, Flex-TENS™ provides a method for immediate pain relief. Flex-TENS™ is ideal for patients to use safely as often as necessary to achieve pain relief.

Flex-IT™

Combining the TENS and interferential treatment methods, Flex-IT™ is designed for relief of chronic pain and treatment for the management of post-traumatic or post-surgical pain. Flex-IT™ offers a solution for patients who suffer from chronic pain and those who are unable or do not wish to take pain medication.

Flex-MT™

Flex-MT™ combines the TENS and EMS treatment methods. In addition to the treatment of chronic pain, Flex-MT™ is designed to aid in muscle re-education, increased local blood circulation, increased muscle function, and reduced muscle atrophy throughout the healing process. It can be successfully used with patients who have suffered ACL injuries and other knee surgeries.

Flex-Gar™

A line of garments and sleeves to be worn on the shoulder, elbow, knee, back, and more, Flex-Gar™ garments hold electrodes in place for effective treatment while going about normal daily activities. Flex-Gar™ offers the most flexibility for patients to schedule their treatments throughout the day.

“Pain management is a critical issue for healthcare professionals in this country,” said Dean Muley, EMSI Executive Vice President. “Our Flex-Line™ products provide multiple functionality within a single unit, offering the best treatment available to help patients overcome their struggle with chronic and acute pain.”

About EMSI

EMSI is a leading designer and provider of non-invasive medical products for the use of pain control and physical rehabilitation. Founded in 1995 with the goal to facilitate relief for patients with severe, chronic, and acute pain, EMSI has helped hundreds of thousands of people throughout the United States manage their pain and improve their overall quality of life. Accredited by The Joint Commission, Medicare approved, and HIPAA certified, EMSI is headquartered in Tampa, Florida, and has distribution points across the country. For additional information about EMSI, visit the corporate website at www.wecontrolpain.com.